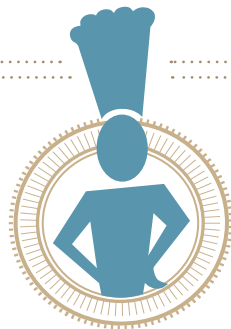


2009

TEN YEARS AND STILL GROWING

BostonChefs.com

“Boston’s first & best online dining guide.”



OUR USERS ARE...

True epicureans...

- ♦ Dine out 5 times per month on average
- ♦ Spend an average of \$47 each time
- ♦ Purchase wine, read food magazines and blogs, shop for artisanal foods

...with discretionary income...

- ♦ 44% with household incomes of \$100K+
- ♦ 84% with no children at home
- ♦ 38% unmarried

...who spend a whole lot on dining out.

- ♦ Spent per person dining out in 2007.....\$2,820
- ♦ Total spent by all registered users on fine dining in 2007.....\$43,743,840

to advertise

contact INFO

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THEY USE OUR SITE TO...

Research their dining options

- ♦ 86% look online regularly or often for dining info
- ♦ 500,000 BostonChefs.com pageviews digested per month

Find out what's new in the local dining scene

- ♦ 91% like to experiment with new restaurants when they dine out.
- ♦ 79% attended a restaurant event in the past year
- ♦ 21,000+ subscribers to our newsletter, *e-licious*

Connect with the industry

- ♦ One in ten are “in the business”
- ♦ Most effective culinary job resource in Boston

WHO WE ARE...

BostonChefs, Inc., established in 1999, is a web-based marketing and promotion platform for the area's fine dining industry.

Producer of the oldest continuously-live online dining guide in Boston, we are the premier source for news and information on the thriving local dining scene.

Restaurants and advertisers on our websites reach tens of thousands of avid diners throughout Metro Boston every month.

- BostonChefs.com
- CapeCodChefs.com
- RestaurantWeekBoston.com

for creative services

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WHAT WE OFFER...

Our flagship online dining guide: BostonChefs.com

A beautiful and fully searchable showcase of the best restaurants in Metro Boston and the Cape, with the most complete coverage of local food events available online. Each restaurant is represented by a portfolio that includes its menu, mouthwatering photos of its signature dishes, and chef bios. Culinary insiders consider BostonChefs.com the best place to find great jobs and great talent in the industry.

Our bi-weekly newsletter *e-licious*

Over 21,000 subscribers get news from Boston's thriving dining scene delivered directly to their inbox every other week. Local foodies rely on us for the scoop on everything from special promotions and wine tastings to cooking classes and charity events.

A full menu of creative services for the culinary industry

BostonChefs.com combines excellence in graphic design, web development, and marketing with an intimate knowledge of the culinary industry. We are a one-stop-shop for website design and maintenance, email marketing, food photography, and print design.

OUR MEMBERS

The best chefs and restaurants in Metro Boston and the Cape
are showcased on **BostonChefs.com** and **CapeCodChefs.com**

33 Restaurant & Lounge	Casablanca	Grafton Street	Meritage	Sel de la Terre
606 Congress	Catch Restaurant	Great Bay	The Metropolitan	Sensing
Abba	Chez Henri	Grill 23 & Bar	Club	Sherborn Inn
Ashmont Grill	Chiara Bistro	Grotto	Navy Yard Bistro	Sibling Rivalry
Aujourd'hui	Chillingsworth	Hamersley's Bistro	No. 9 Park	Stix Restaurant & Lounge
Aura Restaurant	Clink	Harvest	Ocean House	Summer Shack
Avila	Clio	Heather	Oleana	Tangierino
Azure	Coriander Bistro	Henrietta's Table	Olives	Taranta
Bambara Restaurant	Craigie on Main	Highland Kitchen	OM Restaurant and	Tastings Wine Bar &
The Beehive	Dante	Hungry Mother	Lounge	Bistro
Beacon Hill Bistro	Davio's	Icarus	Orinoco	Tavolo
Bistro 44	dbar	Il Capriccio	Persephone	Temple Bar
Black Trumpet	Eastern Standard	Island Merchant	Pesce Blue	Tomaso Trattoria
blu	Ecco	Kingfish Hall	Pigalle	Top of the Hub
The Blue Room	Estragon	KO Prime	Prezza	Toro
Blue Ginger	EVOO	La Voile	Radius	Tosca
Blue Moon Bistro	Finale	L'Espalier	Red Rock Bistro	Trattoria della Nonna
BOKX 109	Finely JP's	Lineage	The Regatta	Tremont 647
Bonfire	The Fireplace	Locke-Ober	Rialto	Troquet
Bravo	Flat Iron Tapas	Lumiere	Rocca	Turner Fisheries
Bricco	Franklin Cafe	Lure	Rustic Kitchen	Union
The Bristol Lounge	Front Street	Marco Cucina Romana	Sage Restaurant	UpStairs on the Square
Cafe Fleuri	Garden at the Cellar	Mare	Sandrine's	Via Matta
Caliterra Bar & Grille	Gargoyles on the Square	Marliave	Sasso	Vox Populi
Cape Sea Grille	Gourmet Caterers	Masa	Sauciety	The Wicked Oyster

to join

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